

The School of Executive Presence

INFORMATION

EXECUTIVE PRESENCE BOOTCAMP



DESCRIPTION:

Executive Presence is ruling business decisions. This incredible 2-day experience is designed to teach organizational professionals, leaders, and entrepreneurs the skills needed to create visibility, influence, and powerful presence in today's competitive business world. Executive Presence is much deeper than a suit and a smile. We work with participants to develop themselves from the inside out for sustainable results. The experience includes an individual EP Analysis™ and video assessment in addition to instructor led coaching.

CONCEPTS: The following topics and skill areas are approached:

DAY 1- FOUNDATIONAL CORE OF EXECUTIVE PRESENCE

- Build Your Foundation: 10 core characteristics development.
- Get clear on your Mission, Mindset, and Mouth™-messaging.
- Assess and plug into your Powersource: Authenticity and Confidence (Includes Emotional Intelligence work).
- Learn and practice 5 Influencers that will increase your value and relationships in business
- Create a Success Blueprint: P.I.E.S. (Performance, Image, Exposure, Social Agility).

DAY 2- MEETINGS & PRESENTATIONS

- Practice Influencing Constructs-Tools for Structuring Communication in person and in writing (with on the spot feedback)
- Understand and develop social agility in meetings and presentations
- Learn Executive Presentation structures via the Fine Dining Method™
- Practice how to deal with difficult audiences and the dreaded stun gun.
- Personalized on the spot coaching, instant feedback, and videotaping

TIME COMMITMENT

- 2 Days/ 9 to 5 pm each day

IDEAL PARTICIPANT:

- Business People who want to grow
- Leaders from emerging through Director Level
- Entrepreneurs/Small to Mid Size executives

REGISTRATION

www.schoolofep.com/bootcamp

2 days 997.00

1 day 597.00

2017 DATES

October 19 & 20
Washington DC

October 26 & 27
Indianapolis

ONCE YOU REGISTER

- You will receive a confirmation of the location you plan to attend and also details
- You will also be sent your EP Assessment Link

We offer private bootcamps and programs for organizations.

info@schoolofep.com



ADDITIONAL DETAIL

1. Executive Presence 101

Introduction to executive presence, its definition and characteristics, and research. The Influence Equation is introduced and participants are challenged to examine their present state of executive presence.

2. Mission, Mindset, & Mouth™

The foundational system of developing executive presence occurs in this module with 3 segments and 3 experiment challenges. Participants examine what their true mission is through values cultivation, understanding their current and future mindset needed to be successful in business, and how to message their mission using their mouth.

3 & 4. Powersource (2 parts): Authenticity & Confidence

Authenticity examines creating your "own authentic mural" as you face the business world. The Comfort Level Assessment is introduced, and participants do a deep look at pre-existing conditions that are helping or hindering their current influence and credibility. The Confidence segment discusses fear, courage, and intentionally shifting your confidence level through behavioral modification, and neurolinguistic triggers.

5. Your Visibility Success Blueprint: P.I.E.S.

The PIES Model is introduced, which focuses on direct impact in the areas of performance, image, exposure, and social agility. Participants assess their current PIES status, learn the tricks of the trade, and create an in-depth plan to increase business intelligence while learning the bright bulb method of networking, image development, and high performing behaviors.

6. Learn and Practice 5 Influencers:

5 major keys to showing up well are introduced: How you look, how you show up, how you sound, how you think, and what you say. Participants are shown practical and easy to implement tools to raise their level of influence immediately. Lessons are in depth and topics like the market research around color, body language research, and Visual/Verbal/Vocal presentation.

7. Influencing Constructs:

This module is a practical nuts and bolts structure model session that introduces clear language tools designed to eliminate qualifying language, build effectively business storytelling, and listening like a coach. Participants are challenged to meet with their accountability partner and/or coach to practice.

8. Social Agility & Meetings

Meeting with Others: Participants learn what true social agility is, how to assess the room, understand the situation, and act in a way that they will be seen, heard, valued, and celebrated.

9. Fine Dining Method™ of Executive Presentation

Participants are introduced to 3 types of presentation, provided presentation structures and tips, then challenged to create them. This module focuses on the HOW of delivering executive presentations, and participants are taught how to manage "executive time", attention span, and "the stun gun" with brilliant executive presence.